



# Step Realty

## Step Realty Marketing Package Inclusions & Conditions

If you list your house with me from date 01/08/2018 to 31/10/2018, you will receive a Standard Marketing Package at NO COST TO YOU for the following items only

### **Inclusions**

A free market appraisal

Access to recent market sales and appraisal data in your area

### **Post exclusive Listing**

Landgate and administration a copy of the title, and survey/strata plan

This is agreed to be distributed to prospective "home open" visitors upon request

Advice on how best to market and present your home

Implementation of your marketing and advertising strategy

Advice on the most appropriate method of sale (e.g. private treaty, auction, expressions of interest etc.)

A stylish modern for sale sign x 1. The sign must be returned to the sign company as it is their property. Any replacement, damaged or stolen signs will be at the cost of the vendor.

\_\_\_\_\_  
Sign \_\_\_\_\_ Date

A property listing on the following websites

- steprealty.com.au
- reiwa.com.au
- domain.com.au
- realestate.com.au

Conducting home opens

Conducting private viewings by appointment

- At frequencies advised by the Step Realty Agent

A sales brochure that provides details of your property

Contact with an extended number of buyers and previous interested buyers

Screening of potential buyers to identify genuine leads

Continuous monitoring of your marketing campaign and timely feedback about your sales campaign

Negotiation of the sale of your property; and

Ensuring all relevant documentation is completed and contracts finalized

Dealing with third parties i.e. real estate agent's settlement agents etc

### **Conditions or exclusions in relation to this offer**

Listings are exclusive to Step Realty

Ongoing access to a range of marketing and advertising options and upgrades

Upgrading on websites as directed by the vendor. Currently realestate.com.au are offering our clients a "Highlight Listing" for up to 90 days. They "realestate.com.au" can remove this offer at any time.



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This offer is not available for properties listed for greater than 3% of the Step Realty Agents current appraised price. The vendor has NO OBLIGATION to list their property at any price. We do offer listing packages for properties listed for greater than 3% of the appraised price, but these listing require pre-payment of listing costs and marketing expenses as they arise.

This offer is available for properties situated in the postcodes 6163, 6164 and surrounding areas agreed to by Step Realty Agent

The vendor must make the property available to the Agent and prospective Buyers.

The vendor must keep the property in a good saleable condition unless the property is to be demolished.

Not available for tenanted properties (but this can be discussed on a case by case basis)

**The Agent has the right to refuse any listing of property deemed not suitable for any reason.**

The sales fee is negotiated between the Vendor and Step Realty Real Estate Agent.

\_\_\_\_\_ Sign \_\_\_\_\_ Date - Vendor(s)

\_\_\_\_\_ Sign \_\_\_\_\_ Date - Step Realty Agent